



Press Release

HAMILTON'S BOX J BOYS TO NAME SECTION IN NEW PAN AM STADIUM

HAMILTON, ON - JULY 30, 2010: The Box J Boys today announced that they are pledging \$1,000 for the right to establish a "Box J" section in the proposed new Pan Am stadium, regardless of where it will be built in Hamilton.

As season tickets holders in the Box J section of Ivor Wynne Stadium for the past 15 years, the Box J Boys have become one of the most visible and colourful fans of the Hamilton Tiger-Cats. Both sides of the "East Mountain" vs. "West Harbour" Pan-Am stadium debate had earlier asked the Boys to come out and unanimously support one side over the other.

"Like the "Tastes Great, Less Filling" debates of the 80's and 90's, the "East Mountain" vs. "West Harbour" debate has divided us," said Box J Boy Kostas "Gus" Georgakoulias. "Everyone in Hamilton -- young and old, sports fan or not -- has a strong opinion where the stadium should be located, and we're no exception."

As a result, the Box J Boys have agreed to disagree about the location of the proposed stadium. They can, however, agree on one thing: whether the city decides on the "East Mountain" or "West Harbour" location, the Boys will continue to support their beloved team from their seats in Box J behind the new bench area for as long as the Ticats remain in Hamilton.

"The Pan-Am games offer a once-in-a-lifetime opportunity that the City of Hamilton, the greater Hamilton area and the Tiger-Cats need to come together and enthusiastically embrace," said Box J Boy Damon Allan. "With our \$1,000 pledge, we are supporting the building of the stadium within city boundaries regardless of location."

The Boys see the creation of a Box J section as their way of contributing to the legacy between Ivor Wynne and the new Pan-Am stadium. They are now looking forward to celebrating the first of many Ticat Grey Cup victories in the new stadium.

Oskee Wee Wee!

-The Members of The Box J Boys

All inquiries may be directed to info@boxjboys.ca

Visit www.boxjboys.ca for more information

Legal Notice: The Box J Boys are not affiliated with the Hamilton Tiger Cats Football Club, Canadian Football League, any of their agents, contractors, owners, partners or affiliates. We are just a group of CFL fans who love watching Ticat games in Black and Yellow Kilts!